### LOGAN COUNTY



#### **A Program of TSET**



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

### **OKLAHOMANS SERVED:**

County FY21:

280

County Cumulative FY03-FY21:

5,202

State Cumulative FY03-FY21:

523,994



2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



CANCER DEATHS

ADULT SMOKING RATE

OBESITY RATE

PREVALENCE OF DIABETES

PARTMENT OF HEALTH

(Rate per 100,000) (Rate per 100,000)

(%)

14.8%

(%) (%) (%) **33.8**% **14.2**%

OKLAHOMA
U.S.

 177.2
 150.9

 244.1
 171.1

 168.2
 144.1

19.1% 15.5% 36.4% 31.9% 13.0% 10.6%

\$10,000

\$3.000

\$30.000



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,404,310 invested in your community FY16-FY20

There are no Healthy Living Program Grants at this time. Visit TSET.OK.GOV to learn more.



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$225.500 invested in your community

Town of Cedar Valley

Coyle Public Schools

Guthrie Public Schools

#### **Healthy Communities Incentive Grants**

City of Guthrie	
Town of Langston City	\$10,000

Healthy	Schools	Incentive	Grants	

Crescent Public Schools	\$20	,000
Guthrie Public Schools		
Coyle Elementary	\$1,	,500

Coyle High School	\$1,000



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

### TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

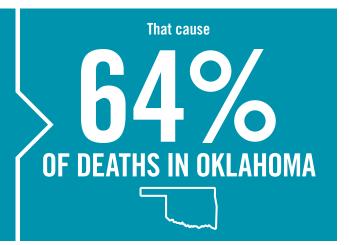
## Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







**IN OKLAHOMA:** 



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**

**ADULT SMOKING-PREVALENCE** 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA